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IN THE CLAIMS:

The status and content of each claim follows.

1. (currently amended) A method of providing web content to a printing device, said method comprising attaching a memory module storing said web content to a printing device consumable;

wherein said web content comprises content that is included in a web page that is served up by said printing device using an embedded web server.

2. (original) The method of claim 1, further comprising:
installing said printing device consumable in said printing device; and
interfacing said printing device and said memory module.

3. (original) The method of claim 2, further comprising uploading said web content from said memory module to a memory of said printing device.

4. (original) The method of claim 2, further comprising uploading a web content interface from said memory module to a memory of said printing device.

5. (currently amended) The method of ~~claim 3~~ claim 4, further comprising executing said web content interface with a controller of said printing device.

6. (original) The method of claim 5, further comprising using said web content on said memory module through said web content interface.

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7-26. (cancelled)

27. (currently amended) The method of claim 1, further comprising:
receiving data specifying desired web content from a purchaser of a printing device consumable; and
storing said web content on said memory module attached to said printing device consumable.

28. (original) The method of claim 27, further comprising providing said printing device consumable with said memory module to said purchaser.

29. (original) The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content through a terminal at a consumables sales facility.

30. (original) The method of claim 27, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content from said purchaser through a computer network.

31. (original) The method of claim 30, wherein said computer network comprises the Internet.

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32. (currently amended) A consumable for use with a printing device, said consumable comprising:

a printing device consumable;

a memory module attached to said printing device consumable; and

web content stored on said memory module, wherein said web content is included in a web page served up by said printing device using an embedded web server.

33. (original) The consumable of claim 32, further comprising a wireless interface for said memory module for interfacing and communicating with a printing device.

34. (original) The consumable of claim 33, wherein said wireless interface comprises a radio frequency interface.

35. (original) The consumable of claim 33, wherein said wireless interface comprises an infrared interface.

36. (original) The consumable of claim 32, further comprising a wired interface for said memory module for interfacing and communicating with a printing device.

37. (original) The consumable of claim 32, further comprising a web content interface stored on said memory module which, when uploaded to a printing device, allows access and use of said web content on said memory module.

38-52. (cancelled)

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53. (new) A method of providing web content for a printing device, said method comprising:

storing web content on a memory module attached to a printing device consumable;
uploading said web content from said memory module to said printing device when said consumable is installed in said printing device; and
serving up a web page with said printing device using an embedded web server, said web page comprising said web content provided to said printing device with said memory module attached to said printing device consumable.

54. (new) The method of claim 53, further comprising:

receiving data specifying desired web content from a purchaser of a printing device consumable;
storing said purchaser-specified web content on said memory module attached to said printing device consumable.

55. (new) The method of claim 54, further comprising providing said printing device consumable with said memory module to said purchaser.

56. (new) The method of claim 54, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content through a terminal at a consumables sales facility.

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57. (new) The method of claim 54, wherein said receiving data specifying said web content from a purchaser comprises receiving said web content from said purchaser through a computer network.

58. (new) The method of claim 57, wherein said computer network comprises the Internet.